

- DIRECT PRINT, NO OVERLAM
- RELIABLE & DURABLE
- GREAT FOR INDOOR & OUTDOOR FLOORS & WALLS

VERSATILE DIGITAL PRINT MEDIA

No Laminate Needed / Print Direct

Universal Compatibility with Digital Wide Format Printers + Screen Print

End User Friendly Installation & Residue-Free Removal

Adheres to Broad Range of Surfaces Including Carpets & Curved Walls

Certified Slip-Resistant PVC / Fabric Composition

Scratch Resistant with Long-Term Indoor Durability & Short-Term Outdoor

Available in 54" x 82' / 1.37M x 25M Rolls / Packed (25) per Skid



PURPOSE All-around solution for graphics and signage applied to indoor floors & walls and short-term use for outdoor walkways. Ideal at grocery / retail stores, trade shows, hospitals, transit stations, hotel lobbies, schools, malls, restaurants, train stations, museums, and convenience stores



SIMPLE • DURABLE • RELIABLE

MATERIAL SPECIFICATIONS

MATERIAL:	PVC / fabric composition, matte white. Textured media + PSA + release liner <= 21 mil.
SIZE:	Rolls 54" x 82' / 1.37M x 25M.
COMPATIBILITY:	Solvent, eco-solvent, latex, and UV wide format digital printers, screen print & UV offset.
OVERLAMINATE:	No overlaminate needed. Print direct to the surface / one step production process.
ADHESIVE:	Removable pressure sensitive, acrylic. Trouble-free application & residue-free removal.
LINER:	6 mil. PE dual coated white vellum paper.
APPLICATION:	No heat source and dry apply; end user friendly. Use roller to compress. Residue-free removal.
USAGE:	Indoor floor surfaces; concrete, linoleum, tile, terrazzo, wood, laminate, and *short pile carpeting. Indoor wall surfaces; drywall, painted CMU, etc... Outdoor concrete walkways.
LIFE EXPECTANCY:	Printed and installed indoor floors up to 3 months; indoor walls 24 - 36 months; outdoor walkways & walls up to 3 months.
NOTES:	<ol style="list-style-type: none"> 1. Slip resistant certifications: AS HB198:2014 (AS/NZS 4586), ANSI A137.1/A326.3. 2. Meets ASTM E684 fire rating. 3. Compliant with California Proposition 65 legislation. 4. Shelf life = 1 year stored at 70° F / 21° C.
PRODUCTION:	<ol style="list-style-type: none"> 1. Download printer profiles from FloorSignage.com. 2. Use a take up roll with tension and vacuum to keep material flat during printing. 3. Print direct to the surface. 4. Cut-to-shape on most print & cut, plotters and routers, guillotine, and steel rule die cut.
INSTALLATION:	<ol style="list-style-type: none"> 1. No heat source is needed to install or remove. 2. Optimal surface temperate for application is 50° Fahrenheit / 10° Celsius or higher. 3. Surface must be completely dry. 4. Sweep surface clean of dirt & debris. 5. For small graphics; remove the release liner, lay adhesive side down flat and press by hand from the center to outer edge, making sure all edges lay flat. 6. For large graphics; pull back 4" of the release liner, align the graphic to the surface and start the application. Continue to remove 6 – 10" of the release liner at a time, using a firm roller or short bristle brush to compress the material, press air bubbles to edges. 7. Use a hard rubber roller to firmly compress to surface. The material should have 100% contact to the surface, especially all edges.
REMOVAL:	<ol style="list-style-type: none"> 1. Peel off at an angle less than 45 degrees for best result; typically leaves no residue.

FLOOR SIGNAGE, LLC

Pioneering Digital Print Media from the Ground Up!

Visit FloorSignage.com for more information on production, installation, maintenance, and removal, along with recommendations, photographs and videos



The data contained herein is believed to be reliable average of the product's properties however the determination of the suitability of this product for any specific use is solely the responsibility of the user. No guarantees or warranties of any kind are made to the suitability for specific applications.